

Graffiti Issues in Manukau: *Intangible costs*

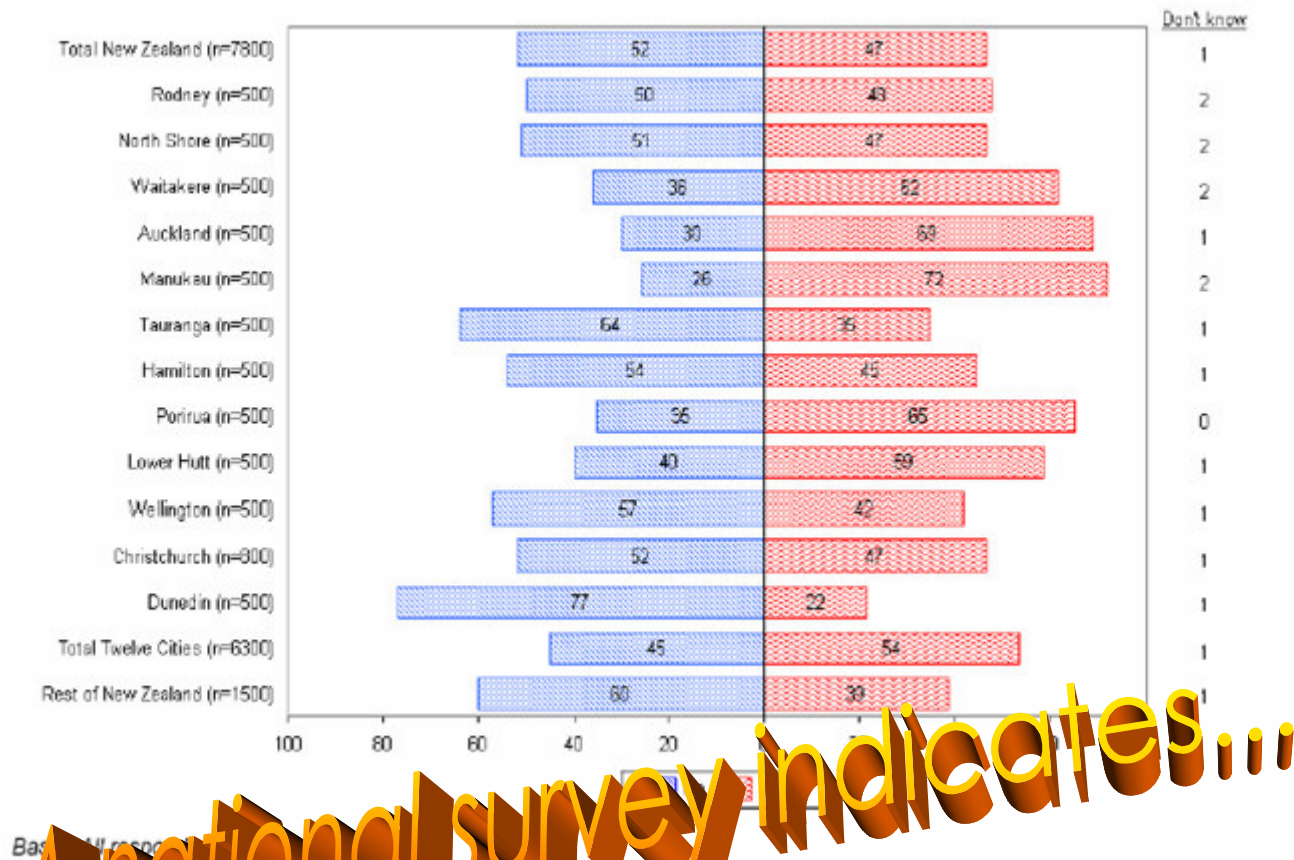
In the *Quality of Life In New Zealand's Largest Cities Residents' Survey 2005*, Manukau is the only city where less than half (48%) of residents had pride in the city's look and feel;

One of the main reasons for the low sense of pride is related to the graffiti problem in Manukau.



Graffiti Issues in Manukau: *Intangible costs*


Figure 10.16: Perception Of Graffiti Problem In Local Area - By Location (%)



Identifying Existing Tools and Gaps

- **Summary Offence Act 1981, S33**
- **Bylaw (Clause 4.1 of Chapter 19, Consolidated Bylaw)**
- **Graffiti Management Strategy 2001**
 - Adopted in 2001
 - Identify 7 areas for action: rapid removal, education, community empowerment, CPTED, regional coordination, effective legal remedies, and beautification
- **Graffiti reduction program**
 - Manukau Beautification Charitable Trust in operation since 2001 and three-pronged approach
 - Graffiti Eradication
 - Education
 - enforcement

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- **Overseas case study**
 - **Bylaw review/ legal advice re bylaw making power**
 - **‘Design out Graffiti’ & MoU**

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- **Advocacy for legislative changes**
 - **Graffiti Local Bill**
 - **Regional collaboration**



Manukau Graffiti Management Strategy 2001

- **Rapid removal**
- **Prevention through education**
- **Community empowerment and partnership**
- **Design out graffiti**
- **Regional coordination**
- **Effective legal remedies**

Graffiti Reduction Programme

- **Manukau Beautification Charitable Trust was established in December 2001**
- **It undertakes service delivery of graffiti reduction**
- **Three-pronged approach:**
 - **Eradication**
 - **Education,**
 - **Enforcement,**



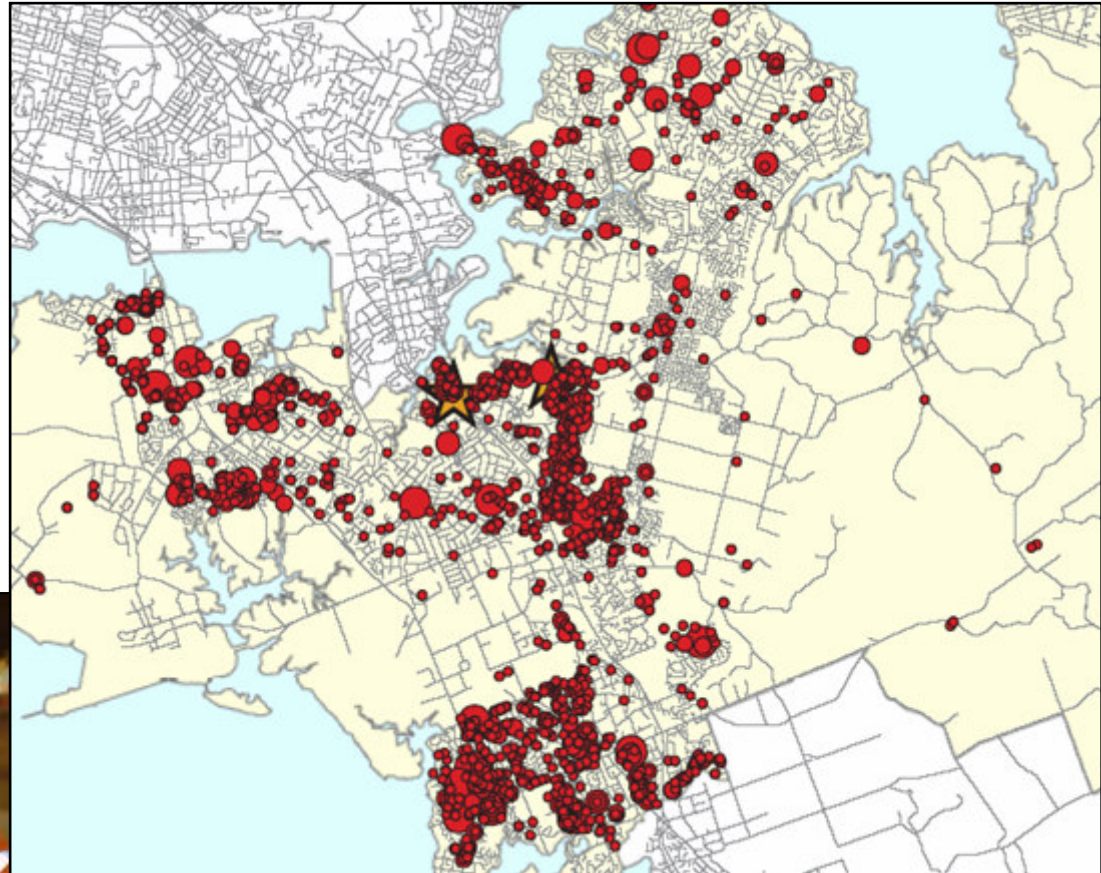
Graffiti Reduction Programme: *Eradication*

Objective:

- Remove graffiti within 24 hours

Services

- Task Green Program;
- Starts sometimes at 4 am in the morning
- Over 1500 sites each month are visited by the Trust to clean graffiti.
- Partnership with retail premises in Town Centres.



Graffiti Reduction Programme: *Education*

- **Objective:**
- Educating Communities that tagging will not be tolerated in Manukau
- Promote a sense of pride and ownership of local communities
- **Services**
- School visits
- Puppet Show in Primary Schools
- Hanging basket competition
- Involved in the community murals
- Best Streets, Schools and Garden Awards
- Funding leverage




Graffiti Reduction Programme: *Enforcement*

Add / Edit Graffiti Log Entry [X]

Date: 28/11/2005 [v]
House No: 2
Location: Saralee Dr [v]
Ward: Manurewa [v]
No. of Tags: 17
Tag Names: [v]
Separate Tag Names by , ie xxx, superstar, ztox
Property Type: Private Fences [v]
Water Blasting:
SO Number: [v]
Amount SqM: 5
Amount Litre: 1

Tag Photo: [Browse Photos]




[OK] [Cancel] [Delete]

Add / Edit Graffiti Log Entry [X]

Date: 28/11/2005 [v]
House No: 15A
Location: Nearco Pt [v]
Ward: Manurewa [v]
No. of Tags: 6
Tag Names: [v]
Separate Tag Names by , ie xxx, superstar, ztox
Property Type: Private Fences [v]
Water Blasting:
SO Number: [v]
Amount SqM: 3
Amount Litre: 0.6

Tag Photo: [Browse Photos]



[OK] [Cancel] [Delete]

graffiti data-base,
provide evidence for prosecution

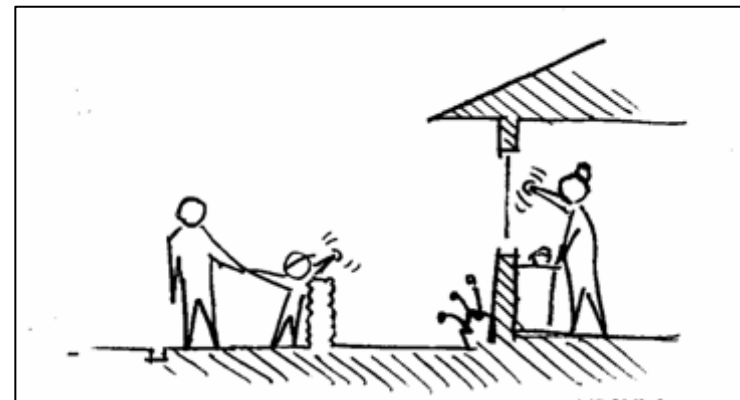
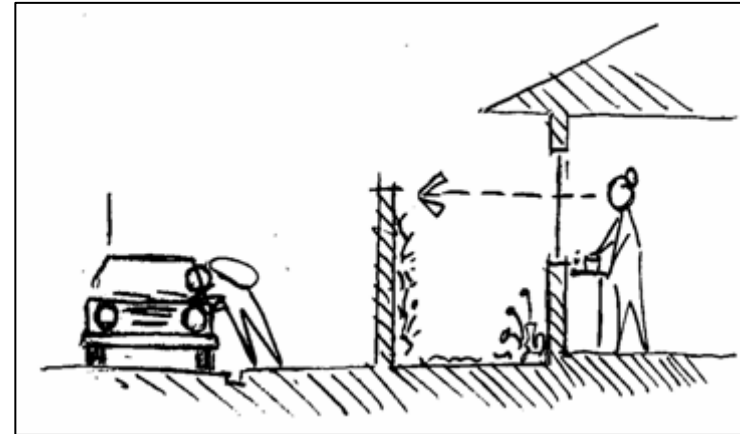
Overseas Case Studies

- ***Graffiti Control Act 2001*** (SA, AUS)
- ***Summary Offences Act 1988*** (NSW, AUS)
- ***New York City Graffiti Laws***, (US)
- ***California Penal Code 594.1*** (US),
- ***City of Phoenix Graffiti Prevention & Code Enforcement Policy*** (US),
- ***Anti Social Behaviour Act 2003*** (UK)
- ***Casey Community Graffiti Prevention and Control of Aerosol Spray Paint Local Law***. (AUS)
- ***Graffiti By-law No 7343-City of Vancouver British Columbia***, 2003 (CAN)

Legal opinion suggests ***that Local Authorities in NZ, such as Manukau City Council, are not authorised to impose those requirements.***

Design Out Graffiti & MoU

- **Crime Prevention Through Environmental Design (CPTED) Strategy and Action Plan**
 - *Dealing with Public Realm Hot Spots Community* tool kits developed in 2004
 - CPTED workshops to raise the awareness and to provide practical skills
 - a code of practice to be developed and to be incorporated into the District Plan
- **Memorandum of Understanding**
 - Voluntary rather than legal
 - Feasibility issues in Manukau
 - Effectiveness of MoU



Advocacy on Legislative Changes

- **A Remit presented by Sir Barry Curtis to the AGM of LGNZ in 2003:**
 - Promote zero tolerance
 - Lobby Government for legislative changes to ban sales of spray painting cans etc. to juniors
 - Lobby Government to ensure police have sufficient power to apprehend offenders and for more stringent penalties
- **It was accepted as a conference remit**

Local Bill Initiative

- **Council promotes a local bill with provisions to:**
 - Regulate the sale and display of graffiti implements
 - Create offences of marking of graffiti and carry a graffiti implement in circumstances
 - Provide Council with power to remove graffiti on private property if it is visible from a public place
 - Provide with additional power for a police officer to require info and to arrest a person suspected of committing an offence
- **It is currently proceeding under the Standing Orders of the House of Representatives**

Regional Collaboration

- Council initiated regional collaboration project in 2004
- A Regional Officers Working Group was formed by Auckland Regional CEO Forum to study the regional initiatives
- A range of initiatives have been discussed

