



Achieving a positive safety culture, and
Creating safe environments

New Zealand Injury Prevention Strategy

Safer Communities Conference 2006

Bhama Rajiv Kumar

New Zealand Injury Prevention Strategy

- **Launched in June 2003 by the Minister for ACC**
- **Covers intentional and unintentional injuries**
- **Associated one year Implementation Plan for 1 July 2004 – 30 June 2005 was launched in October 2003**
- **New three year Implementation Plan (2005-08) launched in June 2005**

Why a Strategy ?

- **Fragmentation of effort**
- **Gaps in injury prevention activity**
- **Workforce capability issues**
- **Quality of, access to, and dissemination of injury information**

Six national injury prevention priority areas

Intentional area

Assault

Te Rito (the New Zealand Family Violence Prevention Strategy) – led by Ministry of Social Development

Safer Communities Action Plan to Reduce Community Violence and Sexual Violence – led by Ministry of Justice

Suicide and deliberate self-harm – led by Ministry of Health

Unintentional area

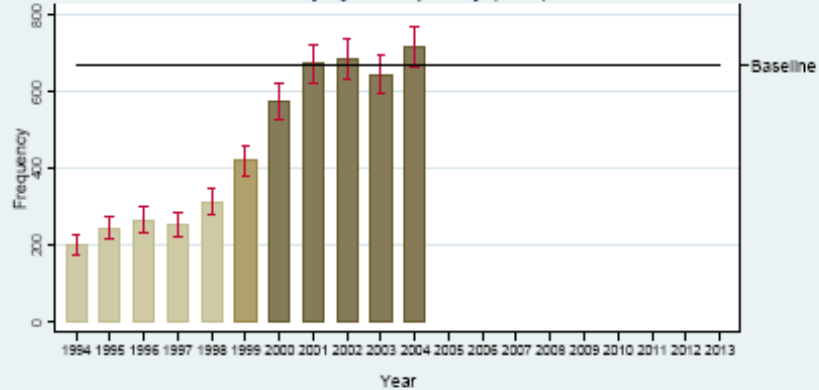
Workplace injuries (including occupational diseases) - led by Department of Labour

Falls and Drowning– led by ACC

Motor Vehicle traffic crashes– led by Ministry of Transport

Assault – Chartbook of serious injury outcome indicators (December 2005, Injury Prevention Research Unit, Otago University)

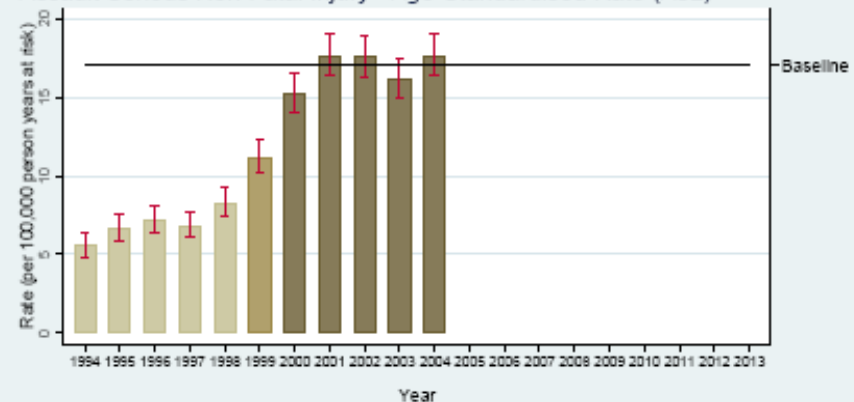
Assault Serious Non-Fatal Injury - Frequency (A01)



Note: 1999 data are affected by the changeover from ICD-9 to ICD-10, 2004 data are provisional.
Source: New Zealand Health Information Service, National Minimum Data Set.

The trends for the frequencies (A01) and rates (A02) of assaultive injuries are similar. There is some evidence of an increase in the frequency from 2000 to 2001-4. These trends could be the results of extraneous factors (see the Cryer 2004 report, pp 38-43 [2] and Appendix B7.3), so care must be taken with interpretation.

Assault Serious Non-Fatal Injury - Age-Standardised Rate (A02)



Note: 1999 data are affected by the changeover from ICD-9 to ICD-10, 2004 data are provisional.
Source: New Zealand Health Information Service, National Minimum Data Set and Statistics New Zealand.

New Zealand Injury Prevention Strategy
RAUTAKI ĀRAI WHARA O AOTEAROA

Making the connection – intentional and unintentional injury

- Its about people being hurt
- Requires multi-sectorial and multi-disciplinary approach at the community, regional and national levels
- Need to recognise the connections

An integrated approach or addressing injury as a ‘whole’ will foster healthier and safer communities

Benefits of an integrated approach

- Pooling of resources
- Training – to build workforce capacity and capability
- Shared understanding of injury issues
- Sharing information on injury data
- Sharing information on approaches that work (eg. best practice)

An area that cuts across both - ALCOHOL

ALCOHOL and INJURY

- Internationally alcohol has been identified as a significant contributor to the burden of injury
- It is a contributing factor in both unintentional and intentional injuries such as motor vehicle traffic crashes; falls; drowning and workplace injuries (unintentional) AND violence and assault; suicide and attempted suicide (intentional)

There are several activities in the **NZIPS 2005/08 Implementation Plan** that target alcohol-related injury (including a specific outcome measure in the Plan)

Implementing the Strategy – value that local authorities can add

Several key activities in the NZIPS Implementation Plan requires local authorities as key players. These include

- Raising awareness of the injury issue
- Supporting the development of safe environments, systems and products
- Being the local coordination point for the collaboration and co-ordination of injury prevention and community safety activities
- Fostering leadership

Implementation – strengthen local injury prevention efforts

Regional forums – a series of workshops across the North Island and South Island (6 in North Island; and 4 in the South)

A joint initiative between NZIPS Secretariat and Ministry of Health

Purpose

- Strengthen strategic alliances and interagency networks at the regional level
- Support the evidence based approach of community based Injury prevention and safety promotion
- Help local authorities and communities align their plans and activities with the NZIPS key activities

Other key implementation activities

- Establishment of a Injury Prevention Ministerial Committee – 2 meetings to date (3 April; 10 July; 12 Ministers on the group)
- Launch of the Safe Communities Foundation NZ
- Workforce Development – Foundation Certificate in Injury Prevention
- Development of serious injury outcome indicators ('all injuries' and six priority area)
- Development of indicators to measure less serious injury
- Indicators to measure safe behaviours and safety culture in NZ

Thank you

- For more information visit our website www.nzips.govt.nz
- Or contact the NZIPS Secretariat : nzips@acc.co.nz