

Economic Development Agencies providing economic leadership in a time of crisis

- Staying close to business
- Building cross regional alliances
- Building long term relationships with the private sector and other key partners
- Being open and attractive to international people and capital
- Being open to new ideas and looking to where local development can make the best contribution

What this means for you

- A need to be engaged in local economic development
- Encourage private sector investment
- Improve information flows
- Inform and help to shape national policy
- Become intimately involved with local businesses

What EDAs are doing – some examples

- **Priority One – INTERCOAST project**
- University of Waikato and Germany's University of Bremen working together on projects which focus on the Bay of Plenty coast and intercontinental shelf.
- **Nelson EDA – Focussing on business**
- Business support Expos providing business owners and managers with the tools to deal with the recession, maintain staff and business viability, as well as prepare to capitalise on future growth potential
- **Enterprise Ashburton – Youth training**
- Youth gaining experience through local colleges. As well as keeping up with core school work, they learn OHS, how to behave in a work environment, technical skills and experience 8 different trades.

Working across regions

- Apple Futures – 3 regions working together
 - Venture Hawkes Bay
 - Nelson EDA
 - Otago Forward
- Rugby World Cup
 - 13 regions working together to build a legacy

Impacts

- International recognition for NZ
- Businesses growing despite the recession
- Developing a skilled workforce
- Building cross regional co-operation
- Building a legacy for major events