



Communicate Powerfully Workshop

Programme overview

Public perception and reputation are the lifeblood of being an elected member of Council, yet it can be a minefield of communication traps. Getting clear on what elements matter most to you personally, your campaigns and the direction of the council you represent will take you from overwhelm and survival into thriving in your role. This workshop will give you some new tools, tips and ideas on how to communicate powerfully on a daily basis.

Purpose

To develop your communication skills in this powerful one-day workshop to better influence public perception, engage and consult the community, navigate internal relationships and inspire change.

Topics

- › Develop a success mindset to influence
- › Master the art of listening to build rapport
- › Learn to communicate assertively to manage conflict well
- › Build your reputation through your personal brand
- › Communication styles
- › Powerful presentations

Target audience

A workshop designed for elected members of council, senior management or leaders who also have a high level of community-based communication or consultation requirements.

Learning outcomes

By the end of this workshop you will be able to:

- › manage conflict well, internally and externally;
- › build your reputation through your personal brand - what messages you give out;
- › communicate powerfully to present your case for greater understanding and better outcomes;
- › work cohesively as a team of elected members, collectively driving the charge towards meeting public expectation and community targets.

Price

\$495 per person, excl.GST

OR for a customised in-house workshop solution please contact us for a quote at equip.pd@lgnz.co.nz

Workshop timings

9am - 4:30pm