



Communicate Powerfully

Programme overview

Develop your communication skills in this powerful one-day workshop to better influence public perception, engage the community, consultation, internal relationships and to inspire change.

Target audience

This workshop is for elected members, senior management or leaders who also have a high level of community-based communication or consultation

Training modules

DEVELOP A SUCCESS MINDSET TO INFLUENCE

Discover the impact your thoughts have on yourself and others. Understand that what you think about, you bring about. Learn about your internal dialogue and a simple yet powerful frame so you can change your experience of life by understanding the power of choice. See how you can influence others by choosing powerful thoughts and words.

MASTER THE ART OF LISTENING TO BUILD RAPPORT

Learn the distinction between active and distracted listening. Discover how well you truly listen and what filter you listen through. Understand the quality of your listening and develop your skill in asking great questions that leave people feeling heard and appreciated.

LEARN TO COMMUNICATE ASSERTIVELY TO MANAGE CONFLICT WELL

Learn assertive communication techniques and how to mediate a conflict by following a set process and asking the right questions. Get clear on what common issues lay at the core of conflict and learn tools for dealing with those well. Understand why vital conversations can feel uncomfortable, what gets in your way of having them well and learn how to prepare for these important conversations, so you have them well.

BUILD YOUR REPUTATION THROUGH YOUR PERSONAL BRAND

You have a personal brand. Every action you take and communication you make, both in the professional realm and in your personal realm through social media and social activities. Learn how others perceive the critical elements of a personal brand. Understand the power of social media in contribution to building your brand. Reputation is everything.

COMMUNICATION STYLES

Learn the four basic and easily recognisable personality styles difference. These shape the way you and others think, act, feel, perceive and respond. These differences shape your communication style and as you grow in your awareness of yourself you'll understand how you can shape your communication to influence and engage and a deeper level.

POWERFUL PRESENTATIONS

Learn how to get your main message across in a few critical moments. Review your current presenting capabilities so you can focus on any gaps and improve your confidence and competence when presenting. Learn powerful tools to connect with your audience, create engaging content, and creative delivery ideas and aids to present with impact. Discover the influence your voice has in ensuring your messages are delivered effectively. Discover how to use non-verbal communication effectively.

GET INTO ACTION TO MAXIMISE YOUR LEARNINGS

It's important that you review your key insights from the day and understand what your key takeaways are. From this information you'll then focus on on key actions you'll do to implement and apply this new knowledge. You'll create next steps to support you in long term learning and growth.

Learning outcomes

By the end of this workshop you will be able to:

- › manage conflict well, internally and externally;
- › build your reputation through your personal brand – what messages are you giving out;
- › communicate powerfully to present your case for greater understanding and better outcomes; and
- › work cohesively as a team of elected members, collectively driving the change towards meeting public expectation and community targets.

Workshop fees

\$495 per person, excl. GST or talk to us about a group rate for your council or district.

Workshop timings

10am – 4:30pm