

The Engaging Presenter

How to connect with any audience, even the most challenging.

Programme overview:

This is a practical workshop, with opportunities to try out new skills. We'll be using a video camera, with analysis and feedback in a supportive atmosphere. The emphasis will be on how to engage your audience – verbally and non-verbally.

Purpose:

To learn how to engage with your audiences so that you are inherently more persuasive, generating respect even from your opponents.

Target audience:

Elected members giving speeches and presentations, or running meetings.

Learning outcomes:

As a result of attending this workshop you will be able to:

- Prepare for any audience. Even the most sceptical, cynical or hostile.
- Achieve professional presence. How to establish real connection with your audience, speaking with them, not just in front of them. How to make them feel that you understand them.
- Make any audience want to listen to you.
- Handle questions and interjections – even the most hostile. How to stay in control of the room. The magic ingredient that earns you respect – even from those who disagree with you. The demeanour of a leader.
- Compel attention from a large audience. Two extra tools for strong engagement.

Workshop fees:

\$725 per person, excl GST

Workshop timings:

9am – 4:30pm
